





Course Specification

Course name: English 1	Program: General
Course Code: GEN101	Academic level: First
	Semester: First Semester
Specialization: General	Number of studying units: Theoretical: 2
	Practical: 2

Intended Learning Outcomes of Course (ILOs)

a) Information and concepts

A/1: Identifying media terminologies in English.

A/2: Identifying the characteristics of writing an electronic dialogue.

A/3: Learning to write sentences and paragraphs in a foreign language.

A/4: Learning how to prepare for television dialogues.

b) Intellectual skills

B/1: Analyzing media terms.

B/2: Analyzing journalism articles.

B/3: Criticizing the way the topics are written.

B/4: Analyzing sentences and paragraphs written in English.

c) Professional and practical skills

C/1: Writing articles for the press in English.

C/2: Writing questions for press interviews.

C/3: Writing and analyzing the headlines of the articles.

d) General and transferable skills

D/1: Using the Internet to collect information.

D/2: Working within a team.

Course Content:

Media Terminologies. Reading, writing, and listening skills.

Media Topics. Topics criticism.

Writing sentences and paragraphs in English. Preparing television interviews.

Reading articles and blogs. Writing headlines.

Writing articles for the press. Preparing interviews for the press.

Preparing questions for television interviews. Creating a newspaper front page.

Midterm Exam. Final Exam.

Electronic grammar exercises

Teaching and Learning Methods:

Discussion.

Lectures. Students' presentations.

Student Assessment Methods:

- Midterm exam.
- Assignments to evaluate the student's ability to research and investigate.
- In-class discussions.
- Final exam.